

THE CENTENARY CONFERENCE OF ALBERT BANDURA'S CONTRIBUTION TO SCIENCE



Professor Albert Bandura receives the National Medal of Science on May 19, 2016

President Barack Obama confers the National Medal of Science at the White House

Photo Courtesy of Mary Bandura

The National Academy of Medicine (1989), the APA (1980, 2004), the World Innovation Foundation (2004), the International Union of Psychological Science (2012), the Order of Canada (2015), the National Medal of Science (2016), and 19 Honorary Degrees.

For Albert Bandura, agency and self-efficacy were not just abstract concepts, but rather guiding principles that informed his life. He came from humble beginnings, born in 1925 to an immigrant Polish father and Ukrainian mother in the frontier town of Mundare, Alberta, where they homesteaded and built a farm. His parents encouraged him to pursue higher education instead of farming and he attended the University of British Columbia, where he discovered a passion for psychology. After earning his Ph.D. at the University of Iowa, he joined the Stanford University faculty in 1953. His famous Bobo doll experiments and research in modeling formed the basis of Social Learning Theory. His subsequent research, which revealed how self-efficacy underlies transformational change, led to Social Cognitive Theory. This theory emphasizes how people develop and exercise control over their lives, in contrast to theories in which external stimuli, biology, unconscious impulses, or personality traits have been assumed to be primary determinants of human behavior. It is an agentic perspective on human nature that highlights how people have the power to determine the course of their lives.

Albert Bandura is the most highly cited figure in contemporary psychology (2002) and was the highest-impact living author in Humanities and Social Sciences (2007). He is known for his groundbreaking lines of research on observational learning, behavioral change, moral behavior, self-efficacy, and Social Cognitive Theory. His landmark books include *Social learning and personality development* (1963), *Principles of behavior modification* (1969), *Social foundations of thought and action: A social cognitive theory* (1986), *Self-efficacy: The exercise of control* (1997), and *Moral Disengagement: How good people do harm and live with themselves* (2016). Just before he passed away in 2021, he completed the substance of the book, *Social cognitive theory: An agentic perspective on human nature*. It has been edited and finalized by Daniel Cervone (2023) and he will provide an overview of the Social Cognitive Theory during the Centenary Conference. He received honors and awards from many institutions, including:

**Promoting healthy development, personal growth, and
social transformation: Understanding the Software of the
Mind, Self and Culture**

**Yogyakarta, Indonesia
July 24-26, 2024**

The International Association of Indigenous and Cultural Psychology (IAICP) and Universitas Mercu Buana Yogyakarta (UMBY), Indonesia, will be hosting the 12th International Conference in Yogyakarta, Indonesia, July 24-26, 2024, to commemorate the Centenary of Albert Bandura's contribution to science. The IAICP was established to understand people in context and to examine the content of individual and collective consciousness, continuing the legacy of Wilhelm Wundt, the father of modern psychology and Albert Bandura, the founder of the Social Cognitive Theory. We are inviting scholars around the world, who are continuing the legacy of Wilhelm Wundt and Albert Bandura, to contribute and to inspire the next generation that the future is in our hands, hearts, and minds.

The theme of the ICICP 2024 is *Promoting healthy development, personal growth, and social transformation: Understanding the software of the mind, self and culture*. The main focus of this conference is on Albert Bandura's Social Cognitive Theory, human agency, self-efficacy, moral behavior and promoting positive social transformations. The ICICP 2024 will cover topics in: a) Child development, relationships and family; b) Emotion, cognition and efficacy beliefs; c) Modelling, social influence and behavioral change; d) Learning, education and achievement; e) Career, work values and skill development; f) Leadership and organizational functioning; g) Happiness and quality of life; h) Health and clinical functioning; i) Ethics, justice and moral behavior; j) Collective efficacy, community resilience and social change; and k) Digital transformation and virtual reality.

The Opening remarks will be provided by Dr. Mary Bandura, followed by Opening Keynote Address overviewing the Social Cognitive Theory provided by Prof. Daniel Cervone. The ICICP 2024 will host a cultural tour of Borobudur on July 27 and Balinese Village on July 28, 2024. Based on the ICICP 2024, a Centenary volume, *Social cognitive theory in the global context*, will be published in 2025 to continue the legacy of Albert Bandura. Special Issues of the *International Journal of Indigenous and Cultural Psychology* will be published in 2025.

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